

2017 Summit on Employee Engagement in Corporate Citizenship

"The Apex of Engagement"

Speaker Biographies



Tony Calandro
Social Impact, Povaddo

Tony Calandro is an accomplished leader with more than 20 years of experience in strategic communications and change management. Tony is a trusted adviser known for providing counsel to chief officers and executives across a variety of industry sectors to successfully address their most complex business and societal challenges. He has worked with many brands and organizations from many different industry sectors, including telecommunications, financial services, transportation, food and agriculture, biotechnology and beverage. Prior to joining Povaddo, Tony was the chair of VOX Global's sustainability practice group.

[Twitter: @tonysustain](#)



Rhonda Crichlow
Senior Vice President and Chief Diversity Officer, Charter Communications

Ms. Rhonda Crichlow has been Chief Diversity Officer and Senior Vice President at Charter Communications, Inc. since September 20, 2016. She served as Head of US Diversity & Inclusion and Vice President at Novartis Pharmaceuticals Corporation since October 2011. Ms. Crichlow was responsible for implementing NPC's diversity and inclusion strategy, focused on fostering an inclusive environment and ensuring alignment with NPC's key business objectives. She served as President of the Novartis US Foundation. Ms. Crichlow also served as Executive Director, Alliance Development & Philanthropy. She was responsible for overseeing strategic efforts to build sustainable relationships with patient advocacy organizations and professional societies, and driving the US strategy and implementation of NPC's philanthropic initiatives, volunteer programs, and workplace giving campaigns.



Andrew Davis
Global Chief Diversity & Inclusion Officer, The Coca-Cola Company

Andrew Davis is the Global Chief Diversity & Inclusion Officer for The Coca-Cola Company. In this role, he is responsible for leading the company's Global Diversity and Inclusion Center of Excellence as well as its workplace fairness function, creating an environment that promotes fairness, respect for and appreciation of the similarities and differences of everyone. Davis joined The Coca-Cola Company in 2007 as the Human Resources Group Director for the Foodservice & On-Premise Division.

[Twitter: @AndrewDavisTCCC](#)

2017 Summit on Employee Engagement in Corporate Citizenship

"The Apex of Engagement"



Aria Finger
CEO, DoSomething.org

As Chief Operating Officer of DoSomething.org, Aria Finger oversees the marketing, programming, financial and business development activities at DoSomething.org, the national not-for-profit that empowers teenagers to take action around causes they are passionate about. With her cause-related marketing experience, Finger has managed initiatives with Staples, Aéropostale, Starbucks, Clean & Clear, HP, Sprint,

and other top youth brands. She has spoken at numerous marketing conferences, including What Teens Wants, The Youth Marketing Mega Event, Sustainable Brands, and the YPulse Mashup.

[Twitter: @Ariarlene](#)



Chris Jarvis
CEO and Co-Founder, Realized Worth

Chris Jarvis is a co-founder and CEO of Realized Worth, a human capital development and investment firm. His work with Fortune 500 companies around the world is helping to mobilize hundreds of thousands of employees to make meaningful contributions in the communities where they live and work. Widely known for his thought-leadership in employee volunteering, workplace giving and corporate social responsibility, in 2012, Chris was asked by the United Nations

Office of Partnerships to design and launch the first private sector led initiative to achieve the post-millennial Sustainable Development Goals through corporate volunteering. Chris serves as the Senior Content Advisor to IMPACT 2030, the only business led effort designed to unite companies in their corporate volunteering efforts to address the United Nations' Development Agenda. In 2015, Chris and his partner, Angela Parker, launched the RW Institute (RWI), a think tank focused on advancing the practice and theory of corporate volunteering through innovative projects, research, analysis and public policy change. RWI is comprised of an association of stakeholders who are committed to removing existing barriers and promoting the practice and theory of corporate volunteering on a global scale.

[Twitter: @RealizedWorth](#)



Ed Martin
CEO, GoodXchange.com

Ed is the CEO of GoodXchange.com, a platform that drives business profit and brand warmth while funding poverty, health, education, environmental and peace initiatives. The GoodX team recently led the business sector launch of the first ever Nobel Peace Prize Forum in Oslo. Ed has held key positions in top Fortune 500 organizations including: The Kellogg Company, Coca-Cola, Citigroup, Ford Motor Company and Hershey. He was an Executive in Residence at

Georgetown University and served on many boards/advisory roles over the years including: the Health Store Foundation, Malaria Foundation, Health People in the South Bronx, and the Harvard AIDS Prevention Project. Martin has also served on the non-partisan Executive Board of the Congressional Coalition For Adoption Institute and was elected to serve on the State Department's bipartisan Advisory Council for SDGs. He is currently serving on the State Department's Public Private Partnerships review panel to assess the world's best PPP's.

[Twitter: @egmartin1](#)

2017 Summit on Employee Engagement in Corporate Citizenship

"The Apex of Engagement"



Matthew Nelson

**Corporate Vice President, New York Life
Charities@Work 2017 Advisory Council Co-Chair**

Matthew Nelson oversees all of the agent and employee engagement programs including the giving campaign, matching gifts, disaster response, volunteer grants and programs. He also provides strategy support for communications for the New York Life Foundation and Corporate Responsibility Department. He has served

in similar roles with American Express and Ameriprise Financial. Most recently he was Vice President of Member Services and Membership at the Council on Foundations, the trade association for foundations in the United States.



Doug Pitt
Philanthropist, Businessman

Doug Pitt's career has always been in IT, but most of his business life today is with Pitt Development Group, his medical real estate company. In 2010, Mr. Pitt was appointed as the Goodwill Ambassador for the United Republic of Tanzania. He has spent the last decade providing clean water to over 1,000,000 people in East Africa as a board member of WorldServe International. Domestically, Mr. Pitt started Care To Learn –

an organization that provides emergent health, hunger & hygiene items to children. In 8 years, Care To Learn has grown to 34 chapters across the state of Missouri and delivered over 750,000 needs. Mr. Pitt is also a co-founder of GoodXChange, with Ed Martin, which connects people to brands for social good.



Antuan Santana
Community Manager, Microsoft Corporation

Antuan Santana is the Operations and Community Manager at Microsoft Corporations. In addition to his work, he regularly attends and teaches at Microsoft's innovative youth coding programs all across the United States. One such program was DigiGirlz, a large and innovative program aimed at attracting girls interested in STEM to pursue their dreams.



William Stewart
President and Founder, Povaddo

William Stewart is the President & Founder of Povaddo, an opinion research and issues management consultancy comprised of experts in the fields of corporate and public affairs, business transformation, and social impact. He has more than two decades of research consulting experience that spans a wide array of projects focused on public opinion, societal expectations and employee attitudes. In recent years, most of this work has been outside the United States. Prior to

launching Povaddo in 2009, William was the global head of research for FleishmanHillard, one of the largest PR firms in the world. He started his research career at a political polling firm in DC when he was an undergraduate student at The George Washington University.

Twitter: [@stewart_wm](#)

2017 Summit on Employee Engagement in Corporate Citizenship

"The Apex of Engagement"



Nancy Testa

Head of Human Resources, Global Merchant Services and Loyalty Group, American Express

Nancy Testa currently serves as the Senior HR Business Partner for Global Merchant Services & Loyalty Group (GMS & LG). In this role Nancy is responsible for building Human Capital strategy, driving organizational effectiveness and strategic talent management for GMS & LG executives to support top business priorities. In addition, Nancy was recently appointed as the Chief Diversity Officer of

American Express.



Freya Williams

CEO, North America at Futerra

Freya Williams has advised organizations including Unilever, the United Nations, REI, Target, Estee Lauder, VF Corporation and many others on how to convert sustainability and social good into competitive advantage for their business and brand. Co-founder of OgilvyEarth and former lead of Edelman's Business + Social Purpose practice in New York, today Freya is the North American CEO of Futerra, the global sustainability change agency. Freya is best known for her work

in making sustainability relevant to mainstream audiences. Her work has been featured in Forbes, Fortune, The Economist, The Financial Times, Newsweek, BBC Radio and even The Onion. She is a regular public speaker who has lectured at Columbia, Wharton and Harvard. Freya lives in New York with her husband and kids. Her mission, as her career showcases, is to help move sustainable business, behaviors and brands into the mainstream. Her book, *Green Giants: How Smart Companies Turn Sustainability into Billion Dollar Businesses* was published in 2015.

[Twitter: @freyal](#)

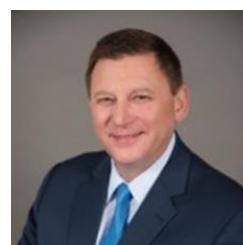
Charities@Work Leadership



Tom Bognanno, president
and CEO of Community
Health Charities
[@tbognanno1](#)



Meri-Margaret
Deoudes, president
and CEO of
EarthShare
[@mmdeoudes](#)



Scott Jackson, president
and CEO of Global
Impact, 2017
Charities@Work Chair
[@jacksonscott3](#)



Jim Starr, president and
CEO of America's
Charities
[@JimStarr135](#)